

Message Text

UNCLASSIFIED

PAGE 01 NAIROB 06343 251930Z

11

ACTION AF-06

INFO OCT-01 ISO-00 EB-07 /014 W
----- 072995

R 251235Z JUL 75

FM AMEMBASSY NAIROBI

TO USDOC WASHDC

INFO SECSTATE WASHDC 4203

UNCLAS NAIROBI 6343

E.O. 11652: N/A

TAGS: BEXP, KE

SUBJECT: WTDR/FTI TRUFOODS LIMITED

REF: USDOC 10661

1. KENYA 2. CNTRY CODE: 779 3. SER NO: 0041700
 4. TRUFOODS LIMITED
 5. P.O. BOX 41521, JOGOO ROAD, INDUSTRIAL AREA
 6. NAIROBI, KENYA
 7. ESTABL: 1958 8. EMPL: 125 9. SIZE (19-X) LARGE
 10. REPUTATION: (22-X) GOOD
 11. SELLS ITS PRODUCTS IN THE FOLLOWING COUNTRIES LISTED
IN ORDER OF IMPORTANCE: KENYA, UGANDA, TANZANIA, ZAMBIA,
SOMALIA, ETHIOPIA, RWANDA, BURUNDI, SAUDI ARABIA, YEMEN,
KUWAIT, ABU DUBAI, INDIA AND UNITED KINGDOM.
 12. RPT. DATE: 07/75
 - 13A. 20860/034 MFR. DIST. EXP. FRUIT (FRESH DRINKS, BOTTLED OR CANNED
 - 13B. 20350/034 MFR. DIST. EXP. VEGETABLE SAUCES
 - 13C. 20330/034 MFR. DIST. EXP. CANNED VEGETABLE
 - 13D. 20330/034 MFR. DIST. EXP. TOMATO SAUCE
 - 13E. 20990/034 MFR. DIST. EXP. PEANUT BUTTER
 - 13F. 20330/034 MFR. DIST. EXP. JAMS
 14. CONTACT: J. N. SHAH TITLE: MANAGING DIRECTOR
 15. CABLE: TRUFU 16. TELEX: N/A
 17. TEL: 559612
 18. FINANCIAL REFS: STANDARD BANK LIMITED, GOVERNMENT
ROAD, P.O. BOX 72585, NAIROBI, KENYA.
 19. TRADE REFS: SUNKIST GROWERS, ONTARIO, CANADA;
- UNCLASSIFIED

UNCLASSIFIED

PAGE 02 NAIROB 06343 251930Z

JEL SERT AMERICAS INC., BELLWOOD, ILLINOIS;

FELTON INTERNATIONAL INC., 599, JOHNSON AVENUE, BROOKLYN,
N. Y. 11237.

20. FOREIGN FIRMS REPRESENTED: JEL SERT AMERICAS INC.,
BELLWOOD, ILLINOIS, U.S.A., FLAVORS.

21. HEAD OFFICE AND FACTORY ARE IN JOGOO ROAD, INDUSTRIAL
AREA, NAIROBI. THE COMPANY OPERATES A FACTORY IN
NAIROBI WHICH PRODUCES MINERAL WATERS, JAMS AND VARIOUS
PACKAGE FOODSTUFFS, AMONG POPULAR LOCAL BRANDS: HEY HO
FRUIT DRINKS, TRUFU SQUASHES, ZESTA TOMATO SAUCE, ETC.
COMPANY IMPORTS RAW MATERIALS FOR ITS FACTORY. ANNUAL
VOLUME OF BUSINESS IS OVER \$1.1 MILLION DOLLARS (1974).
AUTHORIZED CAPITAL OF \$300,000 WITH PAID UP CAPITAL OF
\$202,500. THE COMPANY'S DISTRIBUTION CHANNELS ARE VERY
GOOD WITH A LARGE VOLUME OF BUSINESS. DIRECTORS
ARE RESPECTED AND RELIABLE WITH TECHNICAL AND ADMINIST-
RATIVE EXPERIENCE IN THIS LINE OF BUSINESS. BANK
REPORTS FIRM HAS GOOD FINANCIAL REPUTATION. RECOM-
MENDED AS TRADE CONTACT FOR INTERESTED AMERICAN FIRMS.

2. PREPARED BY: J. K. NJUGUNA APPROVED BY: PAUL T. WALTERS
AT: AMEMBASSY, NAIROBI, KENYA.
LINDSTROM

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 25 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975NAIROB06343
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750258-0827
From: NAIROBI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750722/aaaaatej.tel
Line Count: 83
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 10 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 MAR 2003 by ThomasVJ>; APPROVED <15 MAR 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI TRUFOODS LIMITED
TAGS: BEXP, KE
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006